

The Conning Tower

The Shirt-Sleeve Bard.

Horace: Book I, Ode 38.
"Pervious ad, puer, apparatus."

Son, I hate the Great White Way,
I detest the ultra-rich!
Monocles and booze don't pay:
Son, I hate the Great White Way—
Just a bowl of suds to-day.
Pint or quart, I don't care which;
Son, I hate the Great White Way,
I detest the ultra-rich!

F. T. K.

In Estes Park, Mr. Hughes, they'll tell you about this one and that one having Done the Most for the Park. Don't believe them. The man who has done the most for Estes Park—Yellowstone, Glacier and Yosemite parks—is Mr. Henry Ford.

FAMILIAR MISQUOTATIONS.

"In the bright lexicon of youth there's no such word as fail." Our favorite newspaper prints a picture labelled "Explorer and Wife He'll Take Up Amazon," which a nameless contrib thinks shows favoritism.

In addition to the nameless contrib, comments on the caption, received in last night's 9 o'clock mail, included Adelaide's, L. R. B's, Eddie's and H. R. M's.

ON THE LIMITATIONS OF LANGUAGE.

[From "Camilla of the Sea," by William McFee.]

It is true that she did not comprehend a great deal of Mr. Gillfillan's definitions. Those who live, even in a small way, in the world of ideas, gradually adapt common speech to their own ends. Mr. Gillfillan, who lived in a very extensive mansion in the world of ideas, though his house at Stamford Hill was only rated at thirty pounds, did not, acute as he was, realize that when he used the word "sympathy," Minnie was not thinking of a general emotion, but of black-edged handkerchiefs at a funeral. So, too, when he said "association of ideas," Minnie's mind thought of co-operative associations and political clubs. The saying, "Death is, to them, only a recurring incident in an endless life," recalled recurring decimals to her mind. "Goodwill" was to her simply the goodwill of a business, which is the only form of goodwill ever heard of in suburban life. Minnie certainly had heard the phrase, "Glory to God, goodwill to man," but that was poetry—it did not count.

"It may be," says an Evening Mail editorial, "that in the national championship at Newport somebody may be found to defeat the Jap." Still, editorial writers aren't supposed to know where the national championship games are played; all they have to do is comment on them.

Our guess is no better than anybody's else, so we hazard the prediction that Mr. McLoughlin, the w. k. Maier, will win the n. c. again; and that his hardest fight will be against Mr. George M. Church, whom he is likely to meet in the third or fourth round.

THE COSMIC URGE.

Dear Conning Tower: Yes, the pretty lady with the polka dotted blue silk dress, the cameo ring, and the rattlesnake bracelet, did notice your handsome contrib, who followed her to the Fifth Avenue Building.

No, I am not that lady, and as I am not pretty, and do not wear polka dotted silk dresses, cameo rings nor rattlesnake bracelets, naturally our contrib did not take note of me, although I, too, was reading The Conning Tower on that eventful morning. However, I did not fail to notice how hard he was trying to flirt with the above named young lady in the subway, and how he followed her to the building. I hope he feels happy now.

CAMILLE.

"We're awfully glad," writes Mrs. Madd Wagg, "the Deutschland eluded those cruisers, and we hope the Bremen may, too. Mr. Wagg says his sympathies are always with the under boat."

AFTER TRYING VAINLY TO WRITE A SONNET IN 99% ITALIAN FORM.

Too proud to fight. That was the pregnant phrase
That I, alack and well-a-day, did strive
To praise in verse. The which I would contrive,
Thought I, to fashion after Petrarch's lays.

That was my choice. But as I strove to write,
A myriad of feeble thoughts would crowd
My brain. My paper was a sorry sight,
And every nerve did seem to cry aloud
As each new essay would increase my plight.
At last, I gave it up; I'm too darn proud.

GILES.

Flivving down to the office at night is a delightful alternative to subway-riding; but it takes more time. During a 25-minute subway ride the evening papers may be read, but even so adroit a motorist as we doesn't like to read the papers while flivving down Lafayette Street. Not while the traffic rules are so brittle, at any rate.

The Advertising Club is in dinnering this evening, and the post-cards announcing the programme are printed characteristically in crimson. Among those to speak is—to quote the sanguinary card—"Donald Thompson, who will tell you personal war experiences that will delight you."

TO A CERTAIN PARTY.

I cannot sing when you're away;
Your absence fills my Muse with sadness.
My thoughts are all so dull and gray,
I cannot sing when you're away.
Your shining eyes, your laughter gay
I need, to give my song its gladness.
I cannot sing when you're away;
Your absence fills my Muse with sadness.

I cannot sing when you are near:
The moments then are far too fleeting.
Although my heart rejoices, dear,
I cannot sing when you are near.
Too glad am I to have you here;
Too full my heart; too fast its beating.
I cannot sing when you are near:
The moments then are far too fleeting.

I cannot sing at all, it seems:
Though sad the fact, I can't deny it.
For all life holds so many themes,
I cannot sing at all, it seems.
I carol sweetly in my dreams:
Awake, O blush when'er I try it.
I cannot sing at all, it seems:
Though sad the fact, I can't deny it.

MERRY-ANDREW.

Investigation discloses among the users of purple ink Mr. George Hamlin and Mr. Marc Klaw.

They're an ironic lot at York Beach, Me., where a sign reads: "Pleasure and Fishing Parties."

The railroad employees and the railroad employers must be in closer accord than is usually the case with the workers and the workmen. If a conductor has a motto, it is "Always Merry and Bright." And no woman is so plain, so unalluring, that an engineer won't give her the sweetest of smiles.

The peace plans for the railroads have not got past the blueprint stage yet, but Our President is far from disheartened. He is going to arbitrate it out on that line if it takes all summer.

F. P. A.

AMERICANS OFF TO STUDY FRANCE

Commission of Business Men Will Investigate Conditions Abroad.

PREPARING TO AID WHEN WAR ENDS

Manufacturers' Export Association Responds to Move of France.

A commission of American business men, formed under the auspices of the American Manufacturers' Export Association, will sail on the Lafayette tomorrow for France to make a scientific study of industrial conditions in that country rising out of the present war. The body has the official sanction of France and the United States in its mission. Its purpose will not be to direct commerce, but rather the commission will make a careful survey of industry in France and try to determine in what manner the merchants of the United States may best aid the sister republic in its task of rehabilitation at the end of the war.

When the French Industrial Commission visited the United States in the winter of 1915-16, they made a suggestion that a like visit to their country be made by Americans. This proposal was taken up immediately by the American Manufacturers' Export Association and will become a fact with the sailing of the Lafayette.

Pamphlets have already been circulated throughout France telling the purpose of the visit of the commission. This, according to one of them, "has for its main purpose a helpful investigation of industrial conditions in France, which, contemplating, on a scale unparalleled in history, a rehabilitation of her countries and industries, now and after the war, to determine the most effective means to be employed by the United States to contribute to the recovery of a structure damaged, and in many instances destroyed by the ravages of war; with to promote, by active co-operation, with her, her economic rehabilitation, an intimate commercial relationship between the two nations."

The commission, which is composed of members of the head of their various fields of industry, represents all of the important spheres of American business. Its members will be entertained at a luncheon at the Biltmore Hotel to-day by E. M. Hays, president of the Westinghouse Electric Company and the American Manufacturers' Export Association.

PERSONNEL OF COMMISSION.

Among those who will make the journey to France in the interest of a better business understanding are William Wallace Nichols, chairman of the commission and assistant chairman of the Pillsbury Manufacturing Company; E. V. Douglas, general secretary of the commission and secretary of American Manufacturers' Export Association; A. B. Farquhar, president of the A. B. Farquhar Company; James E. Sague, former vice-president of the American Locomotive Company; F. J. LeMaistre, consultant of the E. I. du Pont de Nemours Company; Curt G. Pfeiffer, vice-president of George Borgfeldt & Co.; John R. McArthur, of McArthur Brothers; Dr. C. O. Mather, consulting engineer; E. A. Warren, vice-president Universal Winding Company; Samuel W. Fairchild, vice-president of Fairchild Brothers & Foster; Noble Foster, vice-president of Hogeon Brothers; J. C. Butler, Commercial National Bank, Youngstown, Ohio; E. E. Russell, J. I. Case Threshing Machine Company; A. Swasey, President Warner & Swasey, and George Burdette Ford, of George B. Post & Sons.

DR. WM. MCLELLAN
MADE DEAN OF SCHOOL

N. Y. Consulting Engineer Joins Penn. University Faculty.

Philadelphia, Aug. 24.—Announcement was made to-day by the University of Pennsylvania that Dr. William McClellan, consulting engineer New York City, had been appointed Dean of the University School of Engineering and Commerce, which has more than 2,000 students. This is the first time that an American university has turned to the continent world to fill such a position. Provost Smith explained that it seemed wise to select a man of wide business experience for the head of its school of finance and that Dr. McClellan filled the requirements.

MRS. MCADOO IS ILL

Secretary's Wife Has Malarial Fever, but Condition Is Not Serious.

Utica, N. Y., Aug. 24.—At the conclusion of the Federal Farm Loan Board hearing in Utica this afternoon William G. McAdoo, Secretary of the Treasury and chairman ex-officio of the board, returned to Spring Lake, N. J., because of the illness of Mrs. McAdoo, who has malarial fever, contracted in the tropics during her recent tour with the Secretary to South America.

Mrs. McAdoo is the daughter of President Wilson. It was announced that she was not seriously ill, and the Secretary expects to rejoin the board shortly. From Utica the board went to Lansing, Mich.

TALCOTT FUNERAL HELD

Special Cars Carry Party to Ceremony in Hartford

The funeral of James Talcott, president of the banking and commercial house of James Talcott, Inc., were held yesterday in Hartford, Conn., at Cedar Hill cemetery. Special cars from New York carried a large number of friends and business associates.

EDISON GEMS MISSING, EXECUTIVE IS ARRESTED

Inventor's Son Complains Material Was Taken from Plant.

John Simpson, head of the sapphire department of the Edison phonograph plant, at West Orange, N. J., was arrested Wednesday evening on the complaint of Charles Edison, the inventor's son, who accused him of taking many articles from the plant.

The man's home was searched, and diamonds, used at the factory, three sets of storage batteries and a microscope are said to have been found. According to the police, Simpson said he had been using them for experimental purposes.

GETS BRIDE'S RING IN DIVE OFF BOAT

Newlywed Risks Life When Circlet, in Handkerchief, Is Lost.

A playful breeze, a dainty lace handkerchief, a diamond ring and a bridegroom nearly caused a tragedy yesterday morning, when the Berkshire, of the Albany Night Line docked. Mrs. Alfred de Mott, a bride of twelve hours, saw some girlhood friends on the pier waiting to meet her and her husband, and waved her handkerchief in greeting.

A mischievous zephyr caught the handkerchief from her grasp, and wafted it far over the stern. "My new handkerchief," she cried, "it's gone!"

Without waiting to hear anything more, hubby leaped off his boat and swam to the pier. A few strokes brought him to the handkerchief, which he grabbed just as it was going down the third time.

"Man overboard," was the cry raised by the other passengers, who had caught but a fleeting vision of the man's heels as he cleared the dock. However, Billy Sniffen, the old reliable North River boatman, was on hand, and added to his half score of rescues, landing him at Pier 33.

The crowd cheered, and gathered round, expecting to hear the details of an attempt at suicide. "Suicide? Oh, dear no. Why I was only married yesterday afternoon at Albany," said the astonished de Mott, who is a druggist in Montreal. "I jumped overboard to rescue my wife's handkerchief, because of her 2-karat engagement ring was tied to me!"

De Mott returned to the Berkshire to change his clothes and receive the reward due a conquering hero from his wife. His only regret was the loss of a pair of tortoise shell spectacles, which he forgot to remove.

WHALES AMUSE JERSEY VISITORS

Sportive Pair Watched by Thousands Between Long Branch and Egg Harbor.

Two humpbacked whales, approximately forty feet in length, came in so close to the New Jersey shore off Asbury Park yesterday that thousands of persons gathered on the beaches between Long Branch and Little Egg Harbor to see them.

The two animals were sighted shortly before 8 a. m. off Long Branch, and word was passed down the coast that they were heading south at a speed of about twelve knots. The news soon spread about Spring Lake, where the first of the marauding sharks attacked bathers, and automobiles came speeding to the shore.

At 10:15, watchers on the verandas of the Sussex and Essex hotels, at Spring Lake, caught sight of the creatures, and although they were within 400 yards of the beach, field glasses were rented at a premium.

Kept Spouting. Occasionally the whales would float high enough to show about a third of their bodies, and their constant blowing, which the crowd interpreted as sneezing, and launches, well laden with curious spectators, went out, but all kept a safe distance.

The whales paid little attention to the boats and their course without increasing their speed. They were also observed at Long Branch, Belmar, Bay Head, Seaside Heights, Seaside Park and Barnegat Inlet. Many bathers were in the surf at these places.

Captain Judson Thurber, of the United States Coast Guard cutter Calumet, who is familiar with the habits of whales, sharks and seals, stated that he had no doubt that the pair had drifted away from the main school in search of herring.

"Wherever you see the humpback," he said, "there you will find herring. No doubt the thousands who watched them would have observed a flock of Mother Carey's chickens and other scavengers following in their wake if they had watched close." The whale will scoop up between fifteen and thirty barrels of herring in one mouthful and drop them again dead or injured, and they are fine pickings for the sea birds. It is these birds that the two whales are the ones observed off the Ambrose Channel Lightship yesterday.

WOULD CUT HIGH PRICE OF NEWSPRINT PAPER

Hitchcock Offers Amendment to Prevent Exorbitant Tax.

[From The Tribune Bureau.] Washington, Aug. 24.—Profits made from high prices for print paper will be hard hit if the Senate adopts an amendment to the revenue bill offered to-day by Senator Hitchcock, of Nebraska, publisher of "The Omaha World-Herald." As there are at least eight other Senators owning publishing interests, the amendment, which would cut the price of newsprint paper, is expected to have hearty support for its amendment.

The amendment would exact no tax from paper makers charging up to \$40 a ton. Paper above \$45 and under \$50 would be taxed \$3; above \$50 and under \$60, \$5; above \$60 and under \$70, \$18; above \$70 and under \$80, \$25; above \$80 and under \$90, \$35; and above \$90, \$50.

"The increase in the consumption of paper in the last two years," said Senator Hitchcock, "is due to the increased circulation arising from the war and the fact that we are making about 6,500 tons a day, and we are importing about 1,200 tons a day from Canada, but this does not meet the demand. The result is that manufacturers of newsprint paper are taking advantage of the situation to sell paper at exorbitant figures, new sales bringing from four to five cents a pound."

MRS. DE FOREST DANCE HOSTESS

Entertains for Her Daughter at No Brook, Southampton.

MISS CHALMERS TO WED SEPT. 7

Will Become Bride of Walter F. Reisinger at Amsterdam.

Mrs. Shepherd K. De Forest gave a dinner dance last night at No Brook, her country home in Southampton, Long Island, for her daughter, Miss Augusta S. De Forest, who will be introduced to society next winter.

Among the members of the younger set present were Miss Rosalie Bloodgood, Miss Justine Townsend, Miss Alexandre Kavanagh, Miss Priscilla Peabody, Miss Marie Johnson, Miss Emma Peabody, Miss Virginia Rice, Miss Evelyn Preston, Miss Clara Lee, Miss Adele Prindle, Miss Mary Patterson, Miss Grace Bristled, Miss M. Symphora Bristled, Henry E. Coe, Jr., Murray Hoffman, Philip Kiss Edmundo, Ralph C. Franks, Gustav Schermerhorn, William Fleitman, Outbridge Montgomery, Albert Ely, Jerome A. Q. Franks and Robert A. Franks, Jr.

Miss Elizabeth M. Chalmers, daughter of Mr. and Mrs. David Chalmers, of Amsterdam, N. Y., will be married to Walter F. Reisinger, son of the Hugo Reisinger, of this city, on September 7 in Amsterdam. Owing to the recent death of an aunt of Miss Chalmers only a few relatives and intimate friends will witness the ceremony.

Mr. Reisinger, who will spend the autumn at White Sulphur Springs, W. Va., and the winter in Pasadena, Cal., on their return to New York they will live at 933 Fifth Avenue. Mr. Reisinger, whose father died two years ago, is a brother of Curt H. Reisinger, who married Miss Mary L. McKee, daughter of Mr. and Mrs. James R. McKee. His mother was the late Adolphus Busch.

Mr. and Mrs. William E. Shepherd and Miss Maude Gwynne Shepherd have returned to their country home at Rye, N. Y., from a motor trip through the Berkshires.

Mrs. Francis B. Harrison, wife of the Governor General of the Philippines, is at the Plaza.

Mr. and Mrs. Ernesto G. Fabbri on their return to their city from Bar Harbor will occupy their new home in East Ninety-fifth Street.

Mr. and Mrs. Marcellus Hartley Dodge are in the city of Mr. and Mrs. Charles H. P. Gilbert in Newport.

Mr. and Mrs. Oliver De Lancey Foster have returned from Stockholm, and their country place at Tarrytown, N. J.

Mrs. Leonard M. Thomas, who is passing the summer at her country place, is visiting Mrs. Joyce J. Allen at her country place in Beverly, Mass.

Mrs. G. Jason Waters has gone to Narragansett Pier with her daughter, Mrs. Benjamin K. Gattins.

Mr. and Mrs. Douglas Robinson will go from Henderson, N. Y., to Orange, N. J., in October.

Mrs. Pierre Jay, who is spending the summer at Black Point, Crescent Beach, Conn., went yesterday to Lenox, Mass., where she will be the guest of her mother, Mrs. Francis C. Barlow.

NEWPORT GREET HORSES AT SHOW

R. C. Vanderbilt in Ring as Judge

—Polo Attracts Many.

[By Telegraph to The Tribune.] Newport, R. I., Aug. 24.—The opening of the horse show at the Casino this afternoon attracted a large attendance from the summer colony. There were also many at the polo at the Westchester Polo Club.

One of the most interested spectators at the horse show was Mrs. Burke Roche. Her sister, Mrs. Peter Cooper Hewitt, and her daughter, Mrs. Arthur St. Burden, were also present.

Mrs. Hamilton Carhart, a newcomer in the colony this year, was present, as were Mr. and Mrs. E. J. Joyce, Miss Fanny Post, Mr. and Mrs. Charles Frederick Hoffman and family, Mrs. John R. Drexel and Miss Martha Cohen and Henry Leipziger.

From 1908 to 1913 Professor Herberman was editor-in-chief of the Catholic Encyclopedia. He was also the author of numerous historical and biographical works. For his services as editor of the encyclopedia he received the Pope Pius X. the decoration of Pro Ecclesia et Pontifice.

Dr. Herberman is survived by three sons and four daughters. A solemn requiem mass for the late professor will be celebrated in the Church of Our Lady of Lourdes, 1423 Street and A. Avenue, at 10:30 o'clock Monday morning. Interment will follow in Calvary cemetery.

PASQUALE CARUSO.

Pasquale Caruso, sixty years old, leader of the Italian colony that took possession of Fourth Street, between West Avenue and Vernon Avenue, in Long Island City, crowding out the Irish families who originally owned and populated the street, died Wednesday night in 58 Fourth Street. He located there twenty years ago and gradually his home became a headquarters for his friends and relatives and other Italians. Caruso leaves his wife, two sons and two daughters.

JAMES HUDSON BROWN. [By Telegraph to The Tribune.] Stamford, Conn., Aug. 24.—James Hudson Brown, for many years associated with the American Tobacco Company in a confidential capacity, died at his home here to-day of a long illness. He is survived by his widow, who was Miss Isabel Cooke, of Brooklyn. Mr. Brown was a member of the Holland Society. He was a native of New York City and was sixty-nine years old.

WHAT IS GOING ON TO-DAY. Free admission. American Museum of Natural History, New York Zoological Park, Van Gogh Land Park Museum and the Aquarium, Coney Island.

DYSPEPSIA HOLDS DEBT OF DRAMA

Indigestion as First Aid to Useful Criticism in Theatre.

ADVICE IS FREELY GIVEN TO ROLLO

Consideration of Mood in Which to Judge a Play.

By HEYWOOD BROWN.

A reader, who signs himself Rollo, writes that he wants to be a dramatic critic when he "grows up." He asks how he shall fit himself for the task. It would be easy to dismiss the query with a cynical "Why grow?" but aside from the duty which the Tribune owes every reader we feel that the lad merits attention since he states that he has sent the same query to every dramatic critic in New York. What with this and that, dramatic critics are fearfully busy, and we do not believe that any of the others will answer Rollo.

We must give him what advice we may, even though his letter was the rather tantalizing postscript, "Of course I want to be a good critic." That makes it much more difficult. Generalization is hard. Alexander Woolcott and Burns Mantle are not a bit alike.

For our part, we believe that one inflexible requirement should be laid down. Only indigestion can save a critic from confusing a good dinner with a good drama. The man who is not properly equipped must ever consider his mood. He must take thought as to whether he liked the play because he felt well or because it was a good play. But the mood of the man with indigestion is constant. If he is to enjoy a play it must be more powerful than his nervous system, than soda mint, and it must be as alive and as animated as the bacillus of Bacteriology of Metchnikoff.

Just so long as your blood pressure is normal, and your nervous system is normal, the athletic had best keep their health and their opinions to themselves. Once we saw a Harvard football team, a play just before breaking training. Shortly after the curtain rose the comedian appeared dressed as a bull fighter. He was accompanied by the second long comedian, a costume of a bull fighter. The following dialogue ensued:

Second L. C.—"What do you think you are?" First L. C.—"I'm a Spanish humidor."

Second L. C.—"You mean a torreador?" First L. C.—"That's that."

Second L. C.—"It's a man who throws the bull?" First L. C.—"That's me."

Second L. C.—"But it doesn't count unless it's in the arena." First L. C.—"I had it for breakfast."

Second L. C.—"Had what for breakfast?" First L. C.—"Farina."

At that point it was necessary to stop the show. One of the best half-backs who ever split a Yale line almost died of apoplexy, and a star guard could not stop lurching and falling. The following dialogue ensued: First L. C.—"What do you think you are?" Second L. C.—"I'm a Spanish humidor."

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GERMANS PLAN NEW SHIPBUILDING YARD

Hamburg-American Line Interested in Fresh Enterprise.

Berlin, Aug. 24.—Hamburg bankers and shipping companies, among them the Hamburg-American Line, are planning the establishment of a new shipbuilding plant at Hamburg, says an Overseas News Agency announcement to-day. The plant will be utilized exclusively for the construction of freight steamers of from 7,000 to 8,000 tons.

The company to operate the plant has been organized with an initial capital of 1,000,000 marks under the name of the Hamburg Shipbuilding Company, Ltd. Alfred Ballin, director-general of the Hamburg-American Steamship Line, is president of the board.

CANE DEFENDS DIPLOMAT'S WIFE

Capitalist Beats Youth Accused of Insulting Mrs. McMillin.

Bernard P. Boggy, a retired St. Louis capitalist, and his son, Bernard, Jr., and Mrs. Benton McMillin, wife of the United States Minister to Peru and former Governor of Tennessee, appeared before Justice of the Peace William O. Olson in Bronxville yesterday, as the result of a row which followed the close of the regular Wednesday night dance at the Hotel Gramatan.

The elder Boggy was under \$100 bail, charged with having attacked Alexander Carver, a student at Princeton University and a son of Mrs. A. E. Carver, of 1180 North Broadway, Yonkers.

Mr. Boggy didn't deny he had struck young Carver with a cane and knocked him down and nearly out. He